

LOCAL REALTORS® TO SPREAD SMILES FOR SENIORS

National REALTORS® Care Week. Nov 15-20

WIDREB has collaborated with South Gate Centre, to deliver SMILES to Seniors in Oxford County.

Monday November 1st, 2021, Woodstock, ON

Woodstock, Ont. The Woodstock-Ingersoll & District Real Estate Board will be participating in the National REALTORS® Care week November 15, 2021, through November 21, 2021. During this week REALTORS® across Canada will be volunteer their time in support of a charity in their community.

Executive Director, Chris Cunningham, “This is a feel-good initiative with the goals of brightening someone’s day with a SMILE, letting them know they are cared about and getting important community contact information into their hands. It is a way to check in on our most vulnerable neighbours, seniors, giving them a virtual hug and letting them know that they are loved and that if they need help, we see them and we are here for them.”

“South Gate Centre was so thrilled to hear that the WIDREB chose this initiative for their REALTORS® Care Week. Things have been crazy busy here at South Gate now that more programming for seniors has opened up, so it’s wonderful to have the community support of such a committed group to help us deliver SMILES to Seniors. The staff and I were almost giddy when we heard that the REALTORS® have jumped into collecting donations and purchasing everything for the bags, helping put the bags together, organizing the delivery routes and delivering the SMILES. What an amazing group of humans!! We are truly blessed.”

The aim is to create a connection among those Seniors that may be struggling with the effects of social isolation, health, life or just simply could benefit by a ‘smile’ in the form of a care package. The SMILE packs will have an array of useful, thoughtful, fun goodies to support physical and mental health and are dropped-off on the doorsteps of those in need. There will also be information on services, such as 211, telehealth, food, delivery services, Senior Centres without Walls – phone programs, Friendly Phone Visits etc.

WIDREB President, Alison Porter. “We are very excited to help our 2021 charity of choice with their Made you Smile campaign, it will be a week of our REALTORS® volunteering each day to help collect donations, purchase necessary items, prepare the bags and then out to deliver the bags to local seniors. We really do care about the seniors in our communities and know COVID 19 has been tough on everyone, but seniors have been hit hard. If you know of a senior that could use a smile, please

contact the South Gate center and we will be sure to deliver them one. If you see our REALTORS® out this week dressed in RED the national REALTORS® care colours, they are out volunteering to support friends and neighbours in the communities they live and serve, along with thousands of REALTORS® across Canada doing similar things in their communities.”

200 *Made You SMILE* deliveries will occur on November 18th & 19th and REALTORS® across Oxford County are all helping to spread SMILES to Seniors in Oxford.

To submit a recipient for the *Made You Smile* program, who is an Oxford County resident age 50+, you can call or email South Gate Centre. Please include recipient’s full name, complete address with postal code and phone number. sgc@southgatectr.ca, 519-539-9817

Or if you would like to donate items or monetary gifts (tax receipt), to keep the SMILE alive and well, please contact Mary Baxter at mary@widreb.ca or 519-539-3616.

South Gate Centre is a not-for-profit charity 11914 5209 RR0001

For media enquiries, please contact,
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REALTORS
Care[®] WEEK